This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF.



COBRAMAN



Manager Coordinating Brownfield **Redevelopment Activities**

COBRAMAN is a European-funded project dealing with the revitalisation of brownfield sites.

What does COBRAMAN do?

COBRAMAN is designed to coach local communities to manage the redevelopment of Brownfield sites and to develop such areas in a more rapid and effective way, with a subsequent improvement of the environment for the benefit of the wider community.

Why is it doing it?

Brownfield land invariably endangers public health and creates environmental risks. Brownfield revitalisation, which can be a long term and complex process often requires large investment and involvement of a wide range of professional disciplines, political actors and different stakeholder groups. There is a need for structured professional process management to steer these revitalisation processes. To date no related professional or education standards currently exist for this. Methodological tools, training for practitioners and study courses need to be set up to ensure effective management of development outcomes.

Expected results

Knowledge base and decision support

Existing EU funded and local project results in the brownfield redevelopment will be evaluated according to their relevance and practicability. A matrix of tools indicating their practical relevance and key strengths will be set-up and accessible on the internet. The main outcome will be a »Guide to Brownfield **Redevelopment Management« which will** serve as a support during practical work in brownfield revitalisation.

The Brownfield Redevelopment Manager

A new job profile – brownfield manager who will facilitate and steer brownfield revitalisation processes will be created. A comprehensive training programme for brownfield managers will be developed.

Why is it important?

Effective management of the revitalisation processes and related tools developed by **COBRAMAN** will prevent inappropriate investment of public resources, with the inevitable non-effective results and increase of costs.

Pilot application

Revitalisation involves a wide range of technical disciplines to be considered in brownfield redevelopment management. Partners will choose different key issues/disciplines on which the local pilot case will be focused, so that all relevant aspects can be tackled and described in the pilot management plans.

European School for Brownfield Redevelopment

Universities and institutes, which are involved in the project, will jointly set up a 2 year Master study programme for a new qualification in the management of the brownfield redevelopment which will be extended by e-learning study course.

Pilot sites



BYDGOSZCZ STUTTGART MOST **KRANJ USTINAD LABEM FERRARA**

Project partners



VSB-Technical University of Ostrava **CZECH REPUBLIC**



City of Bydgoszcz POLAND

City of Stuttgart

GERMANY

City of Most

CZECH REPUBLIC



City of Kranj **SLOVENIA**

City of Usti nad Labem **CZECH REPUBLIC**

STUTGART WYŻSZA SZKOł

www.wsg.byd.pl

MOST

STATUTARNI

MÉSTO

The University of Economy in Bydgoszcz POLAND





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SIPRO-County Board for Development Ferrara ITALY

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