

## PROJECT PARTNERS

- City of Bydgoszcz (Poland) www.bydgoszcz.pl
- City of Stuttgart (Germany) www.stuttgart.de
- The University of Economy in Bydgoszcz (Poland) www.wsg.byd.pl
- City of Most (Czech Republic) www.mesto-most.cz
- VSB-Technical University of Ostrava (Czech Republic) www.vsb.cz
- 6 City of Kranj (Slovenia) www.kranj.si
- City of Usti nad Labem (Czech Republic) www.usti-nad-labem.cz
- SIPRO-County Board for Development Ferrara (Italy) www.siproferrara.com
- Urban Planning Institute of the Republic of Slovenia Ljubljana (Slovenia) www.uirs.si

# PROJECT INFO

### Funding:

This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF. Total budget 3.624.696,00 €, ERDF share 82,33%.

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Contact: City of Bydgoszcz ul. Jezuicka 1 85-102 Bydgoszcz

Grzegorz Boroń (project coordinator) Tel: +48 52 585 8102 Fax.: +48 52 585 8111 E-mail: g.boron@um.bydgoszcz.pl

Hanna Lewandowska (contact person) Tel.: +48 52 585 8036 Fax.: +48 52 585 8111 E-mail: h.lewandowska@um.bydgoszcz.pl

Website: http://www.cobraman-ce.eu

Design: Nina Goršič, UPIRS,PP9 Photos: Archive of COBRAMAN partners



Manager Coordinating Brownfield Redevelopment Activities

www.cobraman-ce.eu





Bydgoszcz





Stuttgart

## PROJECT SUMMARY

**COBRAMAN** is a European-funded project dealing with the revitalisation of brownfield sites. All over Europe, revitalisation of brownfield sites plays an important role in avoiding urban sprawl and improving the quality of the urban environment.

Brownfield land often endangers public health and creates environmental risks. Rehabilitation of these areas will be of growing importance in the new EU member states and will require large investments.

Brownfield revitalisation is often a long term and complex process involving a wide range of professional disciplines, political actors and different stakeholder groups. The project will provide essential knowledge for the management of the revitalisation processes and will therefore assist municipalities in the CENTRAL EUROPE programme area to develop such areas in a more rapid and more effective way.





Usti nad Labem - Example of goog practice

# PROJECT CONTENT AND EXPECTED RESULTS

To elaborate new concepts of brownfield management, activities are divided into the following thematic sections:

#### Knowledge base and decision support

Many EU funded projects, as well as local ones, have already dealt with the problem of sustainable brownfield regeneration. Existing project results in the brownfield redevelopment area will be evaluated according to their relevance and practicability. A matrix of tools indicating their practical relevance and key strengths will be set-up and will be publically accessible on the internet. It will summarise the state-of-the-art in the field of brownfield revitalisation. The main outcome will be a »Guide to Brownfield Redevelopment Management« which will serve as a support during practical work in processes of brownfield revitalisation.

#### The Brownfield Redevelopment Manager

The main aim is to create a new job profile – brownfield manager who will facilitate and steer brownfield revitalisation processes. A comprehensive training programme for brownfield managers will be developed. Each partner will appoint representatives from their institutions to participate in the brownfield management training. Development of key management tools and instruments will form an integral part of the training activities.

#### **Pilot application**

Revitalisation involves a wide range of technical disciplines to be considered in brownfield redevelopment management. All these aspects form an integral part of the brownfield SWOT analysis and the management plan which will be established as a pilot case in each city. Partners will choose different key issues/disciplines on which the local pilot case will be focused, so that all relevant aspects can be tackled and described in the pilot management plans.

#### **European School for Brownfield Redevelopment**

Universities and institutes, which are involved in the project, will jointly set up a 2 year Master study programme for a new qualification in the management of the brownfield redevelopment, accredited by Czech Ministry of Education. The education of brownfield redevelopment management will be extended by e-learning study course. Ferrara



Most

### PILOT SITES

### Bydgoszcz

Bydgoszcz pilot site is located on a former tar paper factory by the Brda river bank. A detailed recognition of contamination will lead to the implementation of innovative remediation methods and development of the recreation area.

#### Stuttgart

The pilot case of the Cannstatt Site will bring real-estate economic evaluation and a marketing concept/image campaign, focussing on the maximisation of land value despite a brownfield image.

#### Most

The former open cast mine and machinery park and other projects nearby will represent a pilot case in the Czech Republic. Preliminary investigations and later a set of regeneration investment plans will be prepared. They will form a basis for application for possible funding at EU or national level.

#### Kranj

Slovenian partners will prepare a new detailed planning document for the main railway station area. This and other related planning documents will secure an urban planning framework for multifunctional sustainable development.

#### Usti nad Labem

This pilot project will ensure data collection and will setup a register of brownfield redevelopment potentials, providing all relevant information required for potential international investors.

#### Ferrara

Partners from Italy will assess different sustainable development scenarios in the brownfield redevelopment process. The main focus will be the optimal use of renewable energy technologies and the assessment of synergies.