

CENTRAL EUROPE Project 1CE014P4 COBRAMAN www.cobraman-ce.eu

Report

Kranj pilot site realisation

WP No. 5
Output 5.4.5; 5.4.6;

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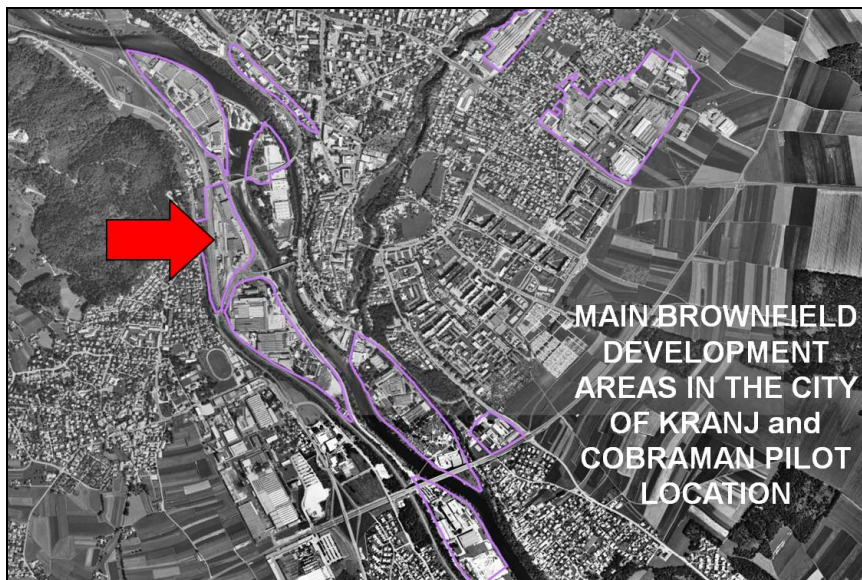
1. Summary

The aim of the pilot investment was to find best regeneration tool for further regeneration of degraded areas. In our case degraded area of Railway station in Kranj was pilot area. Plan was to establish Information center which would help investors and other citizens to find interest for investing in Railway station.

Kranj is city with approximate 40.000 citizens located on North West part of Slovenia and it is capitol city of Gorenjska region. City was in the past one of the most important industrial city in Slovenia with important textil, shoe, electronic and rubber industry. During last twenty years industry almost collapsed. Only few bigger companies are still working in the city. Even the Gorenjska region is very touristic Kranj was never successful in tourism.

With COBRAMAN project Municipality Kranj decided first to do detailed analyse of degraded areas. Result was that in City of Kranj we have 100 hectares of degraded areas. Not all of those areas are totally abandoned, part of degraded areas still have some small handcrafts and service activities.

Decision for Railway station was taken very carefully. Railway station is situated near Sava river where most of degraded areas are. It is situated almost in the middle of other degraded areas near Sava river, so it is perfect to show good example of regeneration of degraded area just in the middle of other degraded areas. Another important fact was that there are just six landowners and biggest one is Slovenian railways which was also our good partner. Municipality doesn't have much land in this degraded area where Railway station is. Railway station also has good traffic connection and good infrastructure.



Red arrow shows location of information center in Railway station degraded area.

2. Pilot site investments activities – output 5.4.6

a. Site description

Railway station was built in 1870 as part of railway infrastructure for Gorenjska region. It is an important monument of industrial development in Kranj, since the construction of railway station, Kranj developed from fair, milling and textile center into one of the most developed cities in whole Slovenia.



Site is located in valley of river Sava. It is 9 hectares big area where in the past big company called Merkur had their warehouses. On the picture is clearly visible that most of area owns Slovenian railways which are in state ownership.

Area is very limited. On the east side of Railway station area there is river and main road. On the west side there are tracks for trains and hillside. On north and south there are already other degraded areas and infrastructure which cannot be relocated.

In the past twenty years nobody took care for Railway station. It is sad area where only passengers were regular visitors. Part of warehouses are used by smaller companies. It is good location for further redistribution and also rental prices are low.

Site is treated in Municipal strategy for next 15 years. Railway station was marked like important public transport center. It is written that in year:

- 2014 – public transport center bus and train station in one place will be established
- 2018 – Starting with investments in degraded urban areas

b. What has been realised

- Part of Municipal environmental protection program contains analysis of pilot area: noise analyse, analyse of contamination of area
- Decision to initiate preparation of a detailed municipal spatial plan for the pilot area - published in the Official Gazette
- Municipality of Kranj is preparing new Master plan where pilot area is defined with detailed land use

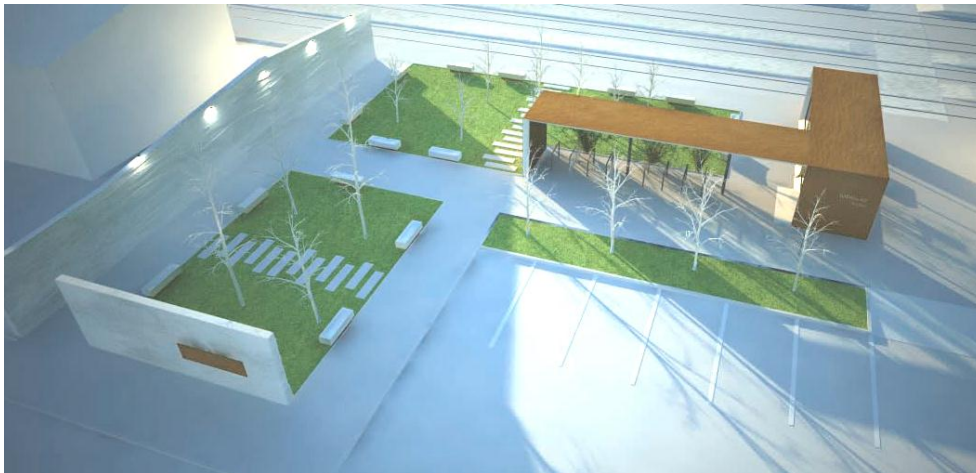
- SWOT analysis were prepared for quick overview
- Urban plan for City of Kranj was made which also includes decisions for transport infrastructure on the pilot area
- Internal architectural content was realized together with the help of Urban Planning Institute of the Republic of Slovenia and Faculty of architecture in June 2010
- Content of Information center was defined:
 - Most important information about degraded city areas
 - Analysis of degraded city areas
 - Posters
 - Contacts: Municipality, landowners, other interested stakeholders
 - Information about Railway station Kranj – history
 - Online train information, schedules, possible delays
 - Online connection on Cobraman project web page, official Slovenian railways web page, official Municipality of Kranj web page
 - Detailed information – railway station:
- Contract was signed with Slovenian railways in April 2012
- Contract was signed with Contractor in March 2012
- Construction work – preparation of land in April 2012
- Construction work – layout of Information center in May 2012
- Final corrections and adding informations in middle of May 2012
- Opening ceremony on 17th of May 2012
- Communication with media was part of all phases of project Cobraman

c. Working process

Decision for location of Information center was important decision. Railway station is owned by Republic of Slovenia and we had to make contact with Slovenian Railways which are operators of Railway station.

Company Slovenian railways were interested in cooperation in this project. They were also interested to participate with their finances. The decision was taken together. Slovenian railways will take landscaping around Information point on the other side Municipality will take care for the construction of Information center. In agreement with Slovenian railways we took wider area, not just information center but also surroundings (around 800 sqmt).

Already in 2010 the Internal architectural content was realized together with the help of Urban Planning Institute of the Republic of Slovenia and Faculty of architecture. Winner of content was Andrej Šeligo student of Faculty of architecture.



Winning project of Andrej Šeligo

During coordination activities we signed important contract about arrangements of mutual relations with Slovenian railways.

Obstacle was also conditions from Institute for the protection of cultural heritage of Slovenia because old building near Information center is under Cultural heritage. Through conversation we find solution for Information center.

Path to build Information center was opened. Municipality started to look for constructor. This was actually shortest step. We succeed to build Information centre from 6th of March till 10th of May 2012. Constructor did very good job in time. Opening ceremony was held on 17th of May 2012.

Opening ceremony was most important step in time of Cobraman project. We wanted to get most appropriate guests to this happening. We invited mayors of few bigger cities in Slovenia, landowners, journalists, directors of important firms in Kranj, councillors, all who helped in process of getting information center and of course all citizens were invited via paper media.

d. Contribution to WP objectives

Important objective is that information center won't be just another info point but idea how to present other similar degraded areas. It is useful tool for the redevelopment process. Already group of students came to visit information center and disgused about idea how to start regeneration process in such degraded areas.

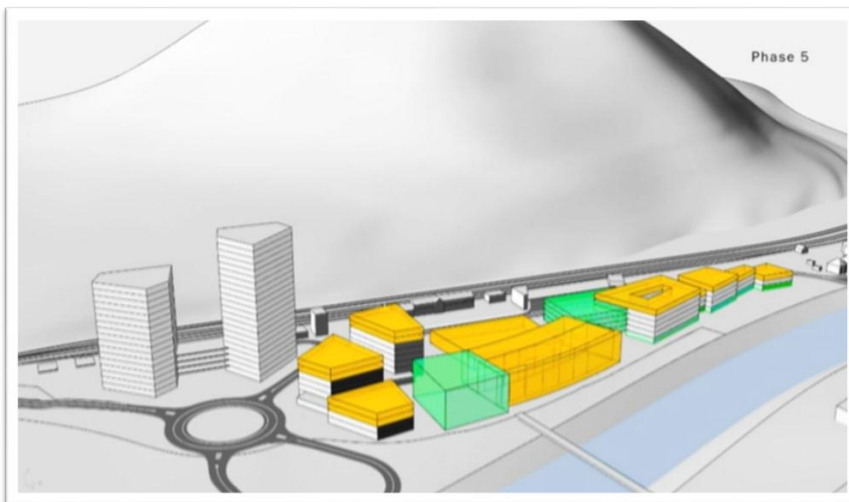
For brownfield manager information center is method how to familiarise degraded area with wide range of stakeholders and how to start active policy of degraded areas.

e. Degraded area – Information center and future development

From 17th of May 2012 on Information point is very well visited. That shows comments on touch screen computer, where comments can be written. Till end of year 2012 there were over 120 comments.

What will be happening in Information point depends on landowners, and investors which already show interest in investing in Railway station pilot area. Rough framework was done with innovative spatial planning document which gave us limits how far we can go with our demands when we are balancing between wishes of investor and public needs.

It is very important that even if we find investor that we can give him limitations how much public place we need for various public activities and how much we can offer for private use and selling.



Innovative spatial planning document – relation between public and private ownership after redevelopment.

f. Communication with investors

On the 14th of March we had visitors from Municipality Zaječare from Serbia, which were interested in redevelopment processes. They have a lot of new investments in their Municipality even they were also degraded municipality decade ago. They were interested in cooperation with their industry and possibilities how to cooperate also in other fields.

In November 2012 investors from Israel came to visit Kranj. They had already invested in Kranj in small hotel, so they were looking for next investment. Railway station was one of possibilities amongst the others.

g. Timeline

Item	Description	Months from beginning of project															
		6	10	11	15	16	17	18	19	20	29	30	38	39	40	41	42
1	Changing first location from Savska street to Railway station	■	■														
2	Decision making progress – location of Information center on new location			■	■												
3	project conditions – Slovenian Railways, institute for cultural heritage of RS					■	■										
4	Internal architectural content						■	■	■								
5	Coordination between Slovenian railways, institute for cultural heritage of RS and Municipality Kranj about winning project									■	■						
6	Preparation of contracts between Slovenian railways and Municipality Kranj											■	■				
7	Looking and signing contract with Contractors												■	■			
8	Construction work – preparation of land													■			
9	Construction work – layout of Information center													■	■	■	
10	Final corrections and adding informations															■	■
11	Opening ceremony																■

h. Breakdown of costs of investment

No	Works specification	Euro
1	Realisation of Information point – construction work	54.859,75 €
1.1	Construction of Information center - 1st phase	33.432,42 €
1.2	Construction of Information center - 2st phase	8.358,11 €
1.3	Electrical installations for Information center	9.874,19 €
1.4	Staked out of information cable under surface	30,68 €
2	Equipment for promotion activities of Information centre	6.087,60 €
2.1	interactive information terminal	4.110,00 €
2.2	Software for information terminal	771,60 €
2.3	Graphic design	210,00 €
2.4	Two wooden bench with concrete base	996,00 €
	total	60.947,35 €

i. Beneficiaries

There is more groups of people which will benefit from Information centre.

First here are citizens and passengers which are using Railway station. They are getting informations about EU funding and central programme, about project Cobraman and degraded areas. Also important is that citizens start to understand problematic and solutions what degraded areas are and how we can use them.

Secondary we have investors, owners, developer workers which represent strong force to do step forward reurbanization of degraded areas. Not only Railway station but also for other areas which datas are grouped in information desk. Through this aspect also Municipality is benefiting because communication between stakeholders and Municipality is now shortened.

j. Transnational added value

Idea of information centre is wide and also important for transnational recognition. Information centre is part of Best practice in Brownfield Management Guide which will be disseminated at international level and is written in English. Throughout of the project Cobraman we were presenting work, idea of Information centre and steps how we are progressing with investment.

k. Sustainability of the investment (financial & institutional)

Information centre will be embedded in revitalised area of Railway station. In agreement with Slovenian Railways investment will get also some new content like information desk for passengers, there will be information about redevelopment process, facilities of new redeveloped area and other useful information.

Already Municipality is taking care for cleaning Information centre, updating content of terminal, and taking care for other damage that could occure. Slovenian railways are taking care for surrounding of Information point.

Municipality is sure that also after redevelopment process will be over, information centre will be still interesting and alive. Location of information center and information which information center is having is warranty that information center will live on .

l. Foreseen impacts and leverage effect

Information centre with such content and on the degraded area is unique in Slovenia. It is good example how sometimes small investment can get big influence on next steps toward redevelopment of degraded areas.

Information centre has positive effect on citizens. Citizens can connect with free internet and use all information possible but during visiting Information centre. If information centre will be decision making point for investor to come and invest in degraded area, impact on citizens and Municipality Kranj will be enormous. Already information point gives visitor feeling that he is safe and it gives feeling of modern construction in grey area like railway station is.


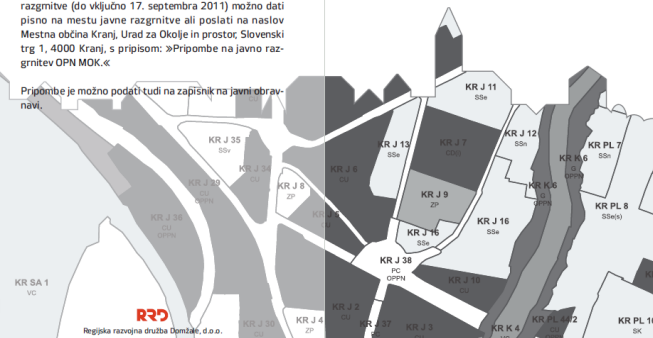
3. Master plan and related planning documents – output 5.4.5

During time of Cobraman project a lot of workj was done on the planning documents also. Preparation of Master plan started before Cobraman project started and iat beginning there was no detailed information about planning in our pilot area Railway station.

Parallel with working on master plan we were preparing also related planning document called “Innovative spatial planning document” with help of Urban Planning Institute of the Republic of Slovenia and private architectural biro Lasscan.

a. Master plan

From 18th of august till 17th of September 2011 there was public presentation of new master plan for Municipality Kranj. On 14th of September was public discussion about new master plan. Master plan included findings which were obtained during Cobraman project. Because of bureaucracy in Slovenia till february 2013 we still didn't adopted the document.

<p>POSTOPEK PRIPRAVE</p> <p>Dosedanji koraki</p> <ul style="list-style-type: none"> → program priprave strategije prostorskega razvoja in prostorskega reda MOK → pridobitev smernic nosilcev urejanja prostora → ugotovitevni sklep o stanju priprave OPN MOK → izdelava strokovnih podlag → priprava dopoljenega osnutka OPN MOK in OP → prva obravnava na Mestnem svetu → sprejem stališč do pripomb, prejetih v času javne razprave → priprava predloga OPN MOK → dopolnitev strokovnih podlag → priprava dopolnitve dopoljenega osnutka OPN → ponovljena prva obravnava na Mestnem svetu <p>Trenutna faza postopka</p> <p>→ ponovna javna razprava in javna obravnava</p> <p>Nadaljnji koraki</p> <ul style="list-style-type: none"> → sprejem stališč do pripomb, prejetih v času javne razprave → priprava predloga OPN MOK → posredovanje predloga OPN MOK in OP nosilcem urejanja prostora v mnenja → pridobitev odločbe o sprejemljivosti vplivov plana na okolje in sklepa ministra o usklajenosti OPN MOK → obravnava in sprejem na Mestnem svetu 	<p>PONOVA JAVNA RAZGRNITEV</p> <p>Gradivo bo ponovno javno razgrnjeno od 18. avgusta do 17. septembra 2011, v času uradnih ur v prostorih Mestne občine Kranj, Slovenski trg 1, 4000 Kranj.</p> <p>SPLETNA RAZGRNITEV</p> <p>spletna stran MOK: http://www.kranj.si</p> <p>JAVNA OBRAVNAVA</p> <p>Javna obravnava bo organizirana v sredo dne 14. septembra 2011 ob 16. uri, v stavbi Mestne občine Kranj, Slovenski trg 1, sejna soba št. 15.</p> <p>PODAVANJE PRIPOMB</p> <p>V času javne razprave ima javnost pravico dati pripombe in predloge le k dopolnitvam dopoljenega osnutka OPN MOK z okoljskim poročilom.</p> <p>Pripombe na razgrnjena gradiva je v času ponovne javne razprave (do vključno 17. septembra 2011) možno dati pisno na mestu javne razprave ali poslati na naslov Mestna občina Kranj, Urad za Okolje in prostor, Slovenski trg 1, 4000 Kranj, s pripisom: »Pripombe na javno razpravo OPN MOK.«</p> <p>Pripombe je možno podati tudi na zaščitnik na javni obravnavi.</p>	<div style="text-align: center;">  <p>OPN MOK OBČINSKI PROSTORSKI NAČRT MESTNE OBČINE KRANJ</p> </div> <p>POVZETEK ZA JAVNOST PONOVA JAVNA RAZGRNITEV Mestna občina Kranj, Slovenski trg 1, 4000 Kranj 18. avgust – 17. september 2011 ponedeljek, torek, četrtek: od 8.00 do 15.00 sreda: od 8.00 do 17.00 petek: od 8.00 do 13.00</p> 
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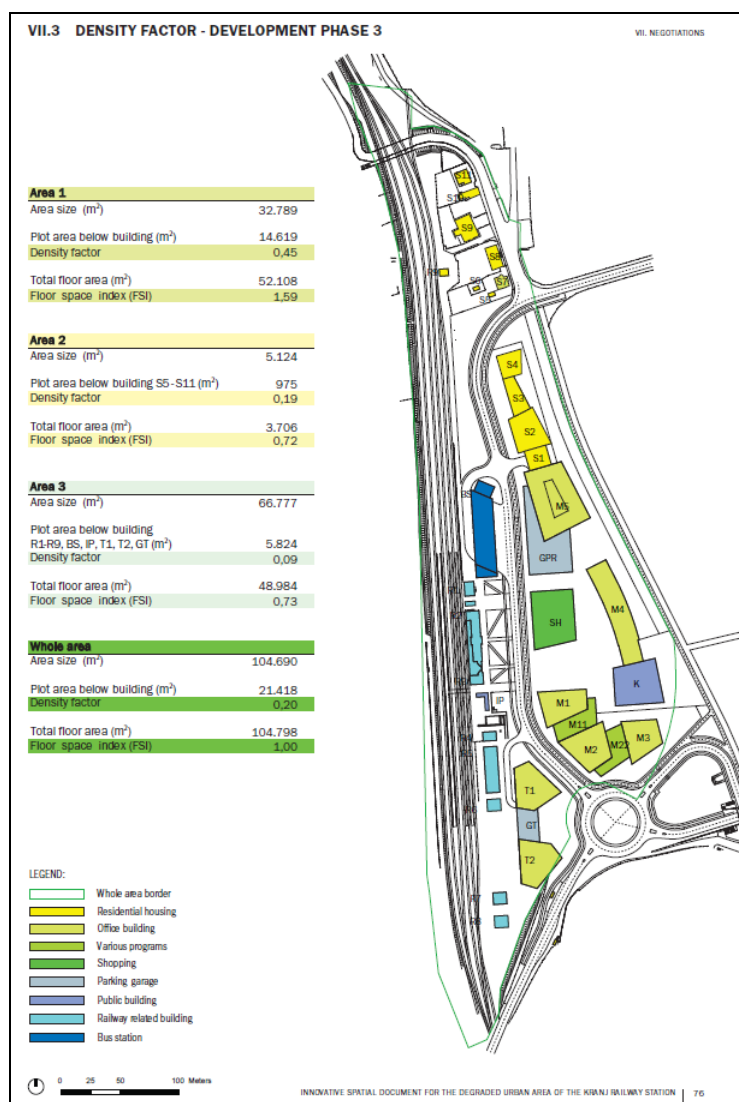
Leaflet for citizens to come on public presentation and public discussion

b. Related planning document - Innovative spatial planning document

For degraded area we had different informations and guidelines. But we didn't have answer on question which is normally asked when investor comes to Municipality. How much space or square meters can I build in this area.

In Innovative spatial planning document we got answer on that and even more. We have tool how to make the arrangements with investor. First we gave less area to for building and leave more for green area and public program. If investor is not satisfied we are lowering our demands and leave more place for investor.

Result is satisfied investor and still enough place for green area and public program.



Phase 3 with calculation of density and program in pilot area

4. Media coverage (press release, media articles, broadcasts).

Our marketing campaign started from first Kick off meeting in Kranj in January 2009. Last period was, because of investment in Information point, most productive with press release, media articles and broadcasting on radio and local TV.


Journalists had information from beginning and they were all the time asking about how the project is progressing. Announcement of opening of Information point was made when we hosted Municipality Zaječar from Serbia.

Below it is link on five broadcasts on local TV. Four of them was made before opening Information center:

http://www.gtv.si/index.php?option=com_search&Itemid=5&searchword=cobraman&submit=IskAlnik&searchphrase=any&ordering=newest

Five different radio stations presented opening of Information point and made post about Cobraman project. Also some local newspapers prepared articles.

More articles and posts on the radio are below:

<p>Radio Triglav, včeraj, danes, jutri Doseg / Reach: 12000 Država / Country: Slovenija Čas / Time: 11:00 Trajanje / Duration: 2 min</p> <p>18. 05. 2012 Kazalo</p> <p>Na kranjski železniški postaji so včeraj namenu predali informacijsko točko, postavljeno v okviru projekta Cobraman</p> <p>RA TRIGLAV, 18. 05. 2012, VČERAJ, DANES, JUTRI, 11:00</p> <p>Na kranjski železniški postaji so včeraj namenu predali informacijsko točko, ki so jo postavili v okviru evropskega projekta Cobraman, katerega cilj je vzpostaviti sistem pristopa k revitalizaciji degradiranih območij. Eno od teh je v Kranju tudi območje železniške postaje. Gre za nekaj več kot 196.000 evrov vreden projekt, za katerega je dobrih 167.000 evrov prispevala Evropska unija, skoraj 30.000 evrov pa kranjska občina, ki je pri tem sodelovala tudi s Slovenskimi železnicami. Na odprtju informacijske točke je bila Jelka Funduk Šinkovec, članica posloводства Slovenskih železnic.</p> <p>JELKA FUNDUK ŠINKOVEC (članica posloводства Slovenskih železnic): Prve pobude za ureditev info točke samega projekta Cobraman segajo v začetek leta 2010, ko so predstavniki Mestne občine Kranj predstavili zamisel, da bi na območju železniške postaje postavili informacijsko tablo, ki bi obiskovalce tega dela seznanila o degradiranih delih urbanih okolij. Na Slovenskih železnicah smo se z veseljem pridružili projektu. V njem smo namreč videli priložnost, da obiskovalcem ne ponudimo samo informacije o degradiranih območjih, temveč sodobno in uporabno rešitev dela postajnega območja.</p> <p>NOVINARKA: Informacijska točka je ena od dodanih vrednosti v območju kranjske železniške postaje, urejanje pa se bo nadaljevalo tudi v prihodnje.</p> <p>FUNDUK ŠINKOVEC: Nadaljevali bomo z nameščanjem dodatne informacijske in urbane opreme, ki bo potnikom in drugim obiskovalcem ponudila bolj kakovostne storitve. Prav tako želimo, da bi sami stavili železniške postaje povrnili ugled, ki ga je imela nekoč. V postajno stavbo želimo pritegniti nove najemnike, ki bi s svojo dejavnostjo postaji dali nov zagon, in upravičiti seveda sredstva, ki jih bomo vložili v samo obnovo zgradbe.</p>	<p>Gorenjski glas Page: 4 Reach: 45000 Country: SLOVENIA Size: 174 cm2</p> <p>22.05.2012 Kazalo</p> <h3>Na postaji nova informacijska točka</h3> <p>VILMA STANOVNIK</p>  <p>Kranj - V okviru evropskega projekta Cobraman, ki je usmerjen k spodbujanju revitalizacije degradiranih območij in so se mu pridružili tudi v kranjski občini, so strokovnjaki na čelu z Janezom Ziherlom najprej naredili analizo degradiranih urbanih območij v občini. Nato so se odločili, da kot vzorčni projekt izberejo kranjsko železniško postajo. V sodelovanju s Slovenskimi železnicami so na njej uredili informacijsko točko, kjer je snoopce izvedeti marsikaj o degradiranih območjih v Kranju, prav tako pa tam lahko obiskovalci dobijo zanimive turistične informacije.</p> <p>Kot je ob odprtju informacijske točke poudaril županiški župan Nikolaj Burgar, je reševanje degradiranih območij pomembna naloga lokalnih skupnosti, članica posloводства Slovenskih železnic Jelka Šinkovec Funduk pa je dodala, da naj se z novo pridobitvijo urejanje kranjske železniške postaje ne bi zaključilo.</p> <p>Nova informacijska točka na kranjski železniški postaji je pridobitev za domačine in turiste.</p> <p>Projekt je skupaj s postavitvijo kolesarnice vreden blizu dvesto tisoč evrov, večino denarja, nekaj več kot 167 tisoč evrov, je iz nepovratnih evropskih sredstev.</p>
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<p>Radio Sora, Dober dan Gorenjska Doseg / Reach: 9000 Država / Country: Slovenija Čas / Time: 14:00 Trajanje / Duration: 2 min</p> <p>17. 05. 2012 Kazalo</p> <p>V Kranju odprli informacijsko točko</p> <p>RA SORA, 17.05.2012, DOBER DAN, GORENJSKA, 14:00</p> <p>V okviru projekta Cobraman so na kranjski železniški postaji ob 13. uri odprli informacijsko točko. Cobraman je evropski projekt, katerega cilj in namen je vzpostaviti sistem pristopa k revitalizaciji degradiranih območij v mestih ter vzpostaviti metodologijo vodjenja postopkov od začetnih raziskav vse do izvedbene faze. Kranj ima kot staro industrijsko mesto veliko degradiranih območij, ki hkrati kazijo mestno podobo, po drugi strani pa predstavljajo velik urbanistični potencial, saj gre večinoma za območja, ki so sorazmerno blizu mestnega jedra ter so opremljena s komunalno infrastrukturo. V sodelovanju s Slovenskimi železnici smo tako uredili del območja kranjske železniške postaje, kamor so umestili informacijsko točko. Namen le-te je seznaniti občane o problematiki degradiranih območij, iskanje potencialnih investitorjev, projekti na degradiranih območjih, njihove značilnosti, predlogi možnih rešitev ter rezultati projekta Cobraman. Skupna vrednost projekta je 197 tisoč evrov, v višini 167 tisoč evrov pa je sofinanciran s strani Evropske unije.</p>	<p>Gorenjska televizija, Gorenjska TV poročila Doseg / Reach: / Država / Country: Slovenija Čas / Time: 18:41 Trajanje / Duration: 3 min</p> <p>18. 05. 2012 Kazalo</p> <p>Na železniški postaji v Kranju so odprli informacijsko točko</p> <p>GTV, 18.05.2012, GORENJSKA POROČILA, 18:41</p> <p>DARJA KAVAŠ (voditeljica): Predstavniki Mestne občine Kranj so včeraj popoldne v okviru projekta oživiljanja degradiranih območij odprli informacijsko točko na železniški postaji v Kranju. Projekt Cobraman, v katerem sodeluje devet partnerjev iz Srednje Evrope, je podprta tudi Evropska unija v skupni vrednosti 196.000 evrov.</p> <p>STANKA RAVNIKAR (novinarica): Projekt oživiljanja degradiranih območij v Kranju poteka že tretje leto in se počasi zaključuje. Na Mestni občini Kranj so že pred časom opravili analizo degradiranih območij, o reševanju te problematike so pripravili tudi več izobraževanj. Eden od pristopov k začetni rešitvi je info točka na železniški postaji v Kranju, s katero bodo občani, predvsem pa turisti veliko pridobili.</p> <p>JANEZ ZIHERL (vodja projekta Cobraman, MO Kranj): Pridobljena je veliko, že en signal investitorjem, da občina ima namen vlagati v degradirana območja, da je nekaj že vložila in da tudi naprej, da bo dober partner v naslednjih projektih, če bomo kakšnega investitorja seveda dobili. Notoer so pa informacije, v tem samem terminalu, o degradiranih območjih, o njihovih površinah, o namenski rabi območij, koliko je tam objektov, kakšni objekti so. Tako, da vse te informacije bodo na voljo ali investitorjem ali pa tudi ostalim uporabnikom.</p> <p>RAVNIKAR: (Mestna občina Kranj) je za sodelovanje pri projektu oživiljanja železniške postaje navdušila tudi Slovenske železnice, saj se bodo tako v večji meri približale potnikom. Na postaji poleg info ročke načrtujejo tudi kolesarnico.</p> <p>JELKA ŠINKOVEC FUNDG (namestnica direktorja Slovenskih železnic): Ocenjujem projekt kot izjemno uspešen in kot dober model tudi za nadaljnjo realizacijo v drugih občinah. Mi smo vložili nekaj sredstev, med drugim seveda tudi naše zemljišče, če tako rečem. In ocenjujem, da smo za to dobili, ne samo mi kot Slovenske železnice, ampak naši uporabniki, velik doprinos.</p> <p>RAVNIKAR: Številne železniške postaje pri nas vidno razpadajo. Njihova obnova pa je odvisna od razpoložljivih sredstev v državnem proračunu. Pri Slovenskih železnicih se trudijo v okviru finančnih zmoglosti in hkrati upajo, da bodo z evropskimi sredstvi in lokalnimi skupnostmi naredili korak naprej.</p> <p>ŠINKOVEC FUNDG: Slovenske železnice imamo sicer z državo, za lastnikom sklenjeno pogodbo o urejanju, ki pa je žal v takem obsegu, da nam ne dovoljuje v grobem 200 postaj, oziroma postajališč urejati tako, kot bi mi to želeli.</p> <p>RAVNIKAR: (Mestna občina Kranj) je prva v Sloveniji, ki je na takšen način vzpostavila stik s prihajajočimi obiskovalci kranjskega območja.</p> <p>NADA MIHAJLOVIČ (podžupanja Kranja): Tukaj dobi prvo informacijo, tako turistično, lahko si izposodi kolo, lahko pa tudi vstopi v naš informacijski sistem in dobi vse informacije o degradiranih območjih.</p>
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<p>Primorski val, Novice Doseg / Reach: / Država / Country: Slovenija Čas / Time: 15:00 Trajanje / Duration: 1 min</p> <p>17. 05. 2012 Kazalo</p> <p>Na kranjski železniški postaji odprli informacijsko točko</p> <p>RA PRIMORSKI VAL, 17.05.2012, NOVICE, 18:00</p> <p>V okviru evropskega projekta Cobraman so kranjska občina in Slovenske železnice danes na kranjski železniški postaji odprli informacijsko točko, kjer se bodo zbirali podatki o degradiranih območjih. V mestu Kranj je devet takih opuščanih območij, ki čakajo investitorje. Uspešno pa je ponovno zaživo območje bivšega tekstilnega podjetja Ibi.</p>	<p>Radio Gorenc, Gorenjske novice Doseg / Reach: 4000 Država / Country: Slovenija Čas / Time: 17:00 Trajanje / Duration: 1 min</p> <p>17. 05. 2012 Kazalo</p> <p>Kranjska občina in Slovenske železnice danes na kranjski železniški postaji odprli informacijsko točko</p> <p>RA GORENC, 17.5.2012, GORENJSKE NOVICE, 17:00</p> <p>V okviru evropskega projekta Cobraman so kranjska občina in Slovenske železnice danes na kranjski železniški postaji odprli informacijsko točko, kjer se bodo zbirali podatki o degradiranih območjih. V mestu Kranj je devet takih opuščanih območij, ki čakajo investitorje. Uspešno pa je ponovno zaživo območje bivšega tekstilnega podjetja Ibi, pojasnjuje vodja slovenskega dela projekta Janez Zihlerl. Projekt Cobraman se je z odprtjem informacijske točke bliža koncu, občina pa se bo še naprej trudila najti investitorje za revitalizacijo degradiranih območij. Eno takšnih je tudi območje kranjske železniške postaje. Za informacijsko točko so uredili okrog 500 kvadratnih metrov površin. Točka pa bo namenjena tako potencialnim investitorjem kot tudi občanom in turistom.</p>
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<p>Radio Kranj, Gorenjska danes Doseg / Reach: 9000 Država / Country: Slovenija Čas / Time: 14:00 Trajanje / Duration: 2 min</p> <p>17. 05. 2012 Kazalo</p> <p>Z informacijsko točko Cobraman se začel projekt oživitve kranjske železniške postaje</p> <p>RA KRANJ 17. 05. 2012, GORENJSKA DANES, 14:00</p> <p>Cobraman je evropski projekt, katerega cilj in namen je vzpostaviti sistem pristopa k revitalizaciji degradiranih območij v mestih ter vzpostaviti metodologijo vodjenja postopkov od začetnih raziskav vse do izvedbene faze in v katerem je sodelovala tudi Mestna občina Kranj. Kranj ima kot staro industrijsko mesto veliko degradiranih industrijskih območij, ki hkrati kazijo mestno podobo, po drugi strani pa predstavljajo velik urbanistični potencial, saj gre večinoma za območja, ki so sorazmerno blizu mestnega jedra in so opremljena s komunalno infrastrukturo. Z današnjim odprtjem informacijske točke na železniški postaji v Kranju so končali niz dejavnosti, ki so potekale v treh letih in pol trajanja projekta in začeli z aktivnostmi revitalizacije območja kranjske železniške postaje. Več o namenu informacijske točke nam je povedal Janez Zihlerl iz urada za okolje in prostor.</p> <p>JANEZ ZIHERL (višji svetovalec Urada za okolje in prostor Mestne občine Kranj): Na informacijski točki bo podatki tako za potencialne investitorje za nek, če bodo investirali v Kranju kot tudi za vsakega obiskovalca. O degradiranih območjih pa tudi turistične informacije, lahko se bo priklonil na Internet, brezžična internetna povezava, pa nekatere povezave tudi na ostale projekte, ki so podobni ali pa ki se povezujejo na Cobraman projekt, tako da vse to bojo lahko tukaj dobili. Sama investicija je nekeje vredna 50.000 evrov, sofinancirana z Evropske unije seveda, cel projekt Cobraman pa je vreden 196.000 evrov.</p> <p>NOVINARICA: Pri projektu so sodelovale tudi Slovenske železnice in kot je dejala članica posloводства slednjih Jelka Funduk Šinkovec, je to le začetek obnove kranjske železniške postaje.</p> <p>JELKA FUNDUK ŠINKOVEC (članica posloводства Slovenskih železnic): Nadaljevali bomo z nameščanjem dodatne informacijske in urbane opreme, ki bo potnikom in drugim obiskovalcem nudila bolj kakovostne storitve. Prav tako želimo, da bi sami stavbi železniške postaje povrnili ugled, ki ga je imela nekoč. S postajno stavbo želimo pritegniti nove najemnike, ki bi s svojo dejavnostjo postaji dali nov zagon, in upravičiti seveda sredstva, ki jih bomo vložili v samo obnovo zgradbe. Če bodo finančna sredstva to dopuščala, bomo še letos pričeli z zamenjavo dotrajane stavbnega pohištva, v naslednjih letih pa še z ureditvijo okolice in same fasade.</p>	<p>Radio Kranj, Gorenjska danes Doseg / Reach: 9000 Država / Country: Slovenija Čas / Time: 18:00 Trajanje / Duration: 1 min</p> <p>17. 05. 2012 Kazalo</p> <p>V Kranju na železniški postaji so danes odprli informacijsko točko</p> <p>RA KRANJ 17. 05. 2012, GORENJSKA DANES, 18:00</p> <p>V Kranju na železniški postaji so danes odprli informacijsko točko Cobraman. Cobraman je evropski projekt, katerega cilj in namen je vzpostaviti sistem pristopa k revitalizaciji degradiranih območij v mestih ter vzpostaviti metodologijo vodjenja postopkov od začetnih raziskav vse do izvedbene faze in v katerem je sodelovala tudi Mestna občina Kranj. Kranj ima kot staro industrijsko mesto veliko degradiranih industrijskih območij, ki hkrati kazijo mestno podobo, po drugi strani pa predstavljajo velik urbanistični potencial, saj gre večinoma za območja, ki so sorazmerno blizu mestnega jedra in so opremljena s komunalno infrastrukturo. Z današnjim odprtjem informacijske točke na železniški postaji v Kranju pa so zaključili niz dejavnosti, ki so potekale v treh letih in pol trajanja projekta in začeli z aktivnostmi revitalizacije območja kranjske železniške postaje. Pri projektu so sodelovale tudi Slovenske železnice in kot je dejala članica posloводства slednjih Jelka Funduk Šinkovec, je to le začetek obnove kranjske železniške postaje.</p>
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5. Annexes:

- 1) pictures – phase of construction work
- 2) pictures – opening ceremony on 17th may 2012

ANNEX 1 – Photos of phases of construction work



Start on 6th of march 2012



Construction on 22nd of march 2012



Construction on 23rd april 2012



Two days before opening information point - 15th may 2012

ANNEX 2 – Photos of opening ceremony on Railway station Kranj on 17th may 2012





